



East Tennessee Smart Trips Program

Sustainable Commute Option

About

Smart Trips is a free, online program where participants can earn gift cards for driving less

Alternative options

Work from home, carpool, ride a bike, take the bus, walk or work a compressed week- all qualify. Just take a car off the road and earn points

Qualifications

Live or work in one of the following counties: Knox, Blount, Anderson, Loudon, Sevier, Jefferson, Roane or Cocke

Individuals or businesses can participate regardless of number of employees

Rewards

Gift cards provided by Regal Cinemas, Panera Bread, Café 4, Mast General Store, Tomato Head, Bliss, Three River Market and Just Ripe

Emergencies

Five (5) emergency ride home vouchers are provided for active participants each year for a ride home- no charge

Carpool match

Carpool matching database provided to locate matches with your commute

Did you know?

AAA estimates the average cost of owning/operating a vehicle in the U.S. is \$10,000 per year- calculate your trip costs www.knoxsmarttrips.org

Program Statistics (fy 2011-2012)

- Over 900 participants
- 43 employers
- 163,837 alternative commutes
- Commutes totaled 2,109,119 miles
- \$338,061 savings in fuel costs
- 1.3 million pounds of GHG emissions eliminated



Blue Box Option



Sara Martin- Smart Trips Outreach Coordinator

(All pictures courtesy of Smart Trips)



October 2012
Office of Sustainable Practices
www.tn.gov/environment/osp